



Investment Prospectus

— 2025 —

Introduction



We are Agriculture, Mining, Energy and the range of support industries fuelling our export economy.

Strengthening our growth outlook is new investment in resource recovery, education and training, health and large-scale renewable energy facilities – providing a strong foundation for the next generation.

The Banana Shire's underlying comparative advantage is a skilled workforce that services existing industry, surplus of industrial-zoned land, rich agricultural pastures and proximity to neighbouring service centres, including Port of Gladstone, one of the world's largest commodity ports.

We are proud to open our well-established Shire to emerging industries and support proactive management of growth into well-planned projects.

Mayor
Nev Ferrier

Economic Overview



14,919

POPULATION



\$4b

GROSS REGIONAL
PRODUCT



\$7.2b

OUTPUT/TOTAL SALES



\$4.5b

EXPORTS



2500

LOCAL BUSINESSES



\$342,000

MEDIAN HOUSING
PRICE

BANANA SHIRE'S **ECONOMY**

DRIVERS

Agriculture



- Broadacre cropping
- Beef grazing
- Horticulture
- Food processing

Mining



- Coking & Thermal Coal
- Gold

Energy



- Coal Power station
- Wind and solar projects
- Resource recovery
- Ammonium Nitrate

SUPPLY CHAIN



- Manufacturing
- Construction
- Transport

LIVEABILITY



- Health
- Education
- Retail & Tourism

TOP OCCUPATIONS



1. MACHINERY OPERATORS AND DRIVERS
2. TECHNICIANS AND TRADE WORKERS
3. MANAGERS
4. LABOURERS

TOP STUDY FIELDS



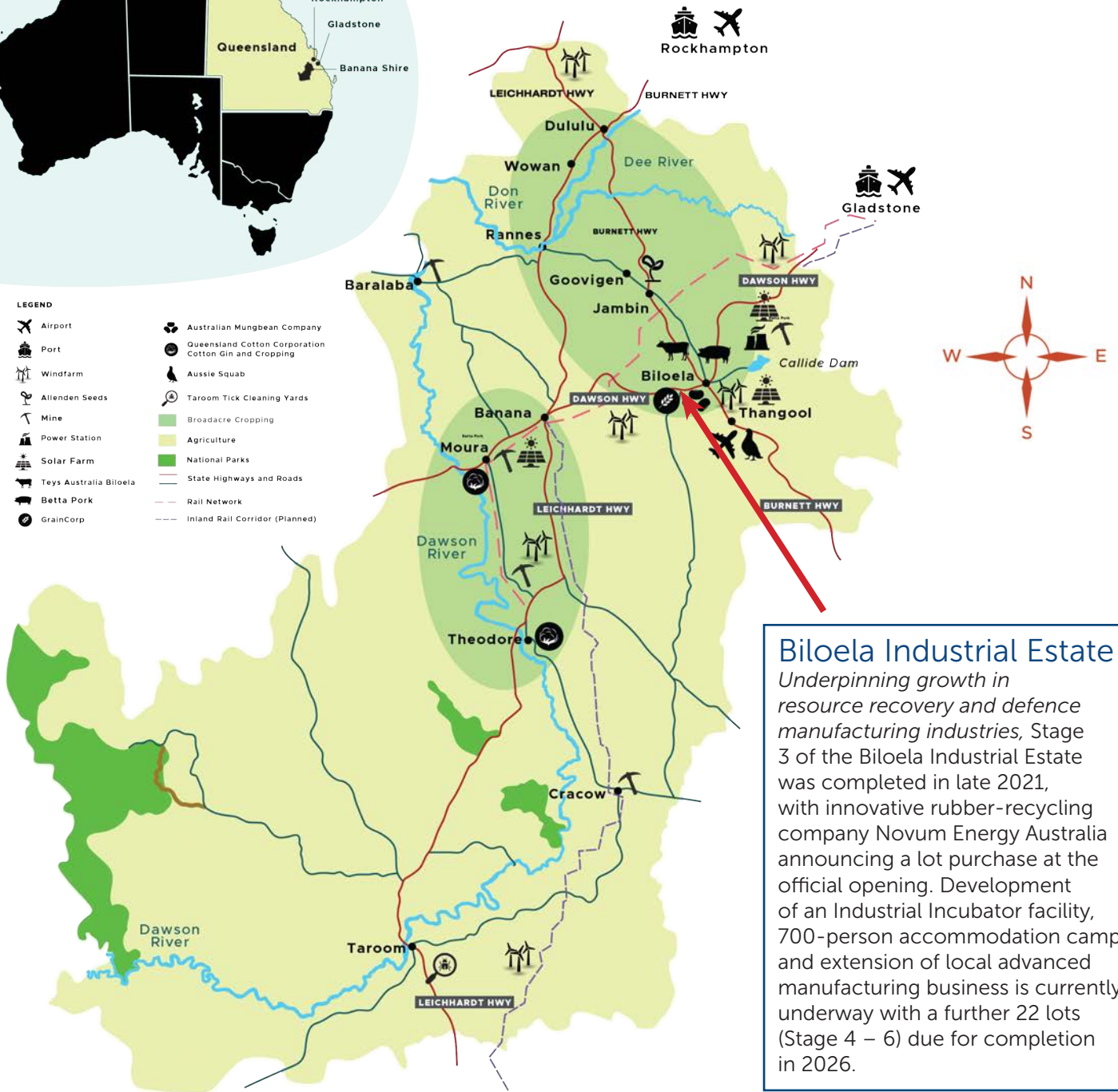
1. ENGINEERING AND RELATED TECHNOLOGIES
2. MANAGEMENT AND COMMERCE
3. EDUCATION
4. HEALTH

Banana Shire Map



LEGEND

- | | |
|------------------------|---|
| Airport | Australian Mungbean Company |
| Port | Queensland Cotton Corporation Cotton Gin and Cropping |
| Windfarm | Aussie Squab |
| Allenden Seeds | Taroom Tick Cleaning Yards |
| Mine | Broadacre Cropping |
| Power Station | Agriculture |
| Solar Farm | National Parks |
| Teys Australia Biloela | State Highways and Roads |
| Betta Pork | Rail Network |
| GrainCorp | Inland Rail Corridor (Planned) |



Biloela Industrial Estate
Underpinning growth in resource recovery and defence manufacturing industries, Stage 3 of the Biloela Industrial Estate was completed in late 2021, with innovative rubber-recycling company Novum Energy Australia announcing a lot purchase at the official opening. Development of an Industrial Incubator facility, 700-person accommodation camp, and extension of local advanced manufacturing business is currently underway with a further 22 lots (Stage 4 – 6) due for completion in 2026.

GROW WITH BANANA SHIRE



Skilled Workforce

The region's diverse range of mining, manufacturing, and agricultural industries employ professionals, managers, qualified tradespeople, and a range of machinery and plant operators.

Idyllic Regional Lifestyle

Banana Shire provides the best of both worlds – a safe, comfortable regional lifestyle in communities that offer all the essentials. Only a short drive away from local national parks, some of Queensland's best beaches, and busy regional cities.

Business-Friendly Local Government

Banana Shire Council can facilitate the planning process through guided pre-application meetings. Banana Shire Council can also provide proponents with a customised list of local suppliers, facilitate connections with key government agencies and advise of available grants and incentive programs.



FOR INVESTMENT SUPPORT
contact Banana Shire Council Economic Development
invest@banana.qld.gov.au | www.banana.qld.gov.au/business